



**National's
high performance
coating products**

**last
3X
longer**

**than standard
competitive products!**

Introducing National's High Performance Coating

Our Products Last Longer So Your Reputation Stays Stronger!



**Standard competitive
coating after normal
use and exposure**



**National's high
performance
coating after
normal use
and exposure**

***National's high
performance coating products
are ideal for pressure-treated
lumber, including ACQ.***

A builder's reputation depends on the quality of their work, and on the quality of the products they buy from you to perform that work. That's why smart dealers and distributors offer their customers National's high performance coating products.

National's high performance coating is an innovative chemical process that greatly enhances the performance of standard zinc-coated products. National's high performance coating stands up to the harshest weather conditions, and has been specially formulated to resist the corrosive effects of ACQ pressure-treated lumber. Best of all, National's high performance coating products provide superior, long-lasting performance and corrosion resistance at no additional cost!

Whether your customer is a builder who demands quality in their work, or a DIYer who takes pride in their home, offer them the extra reliability and added value of National's high performance coating products. Exclusively from National.

Reach More Customers!

National's high performance coating products open up a whole new sales channel to help you serve existing customers and create new ones. For customers who want better corrosion-resistance than that provided by standard zinc coatings, sell them on the performance of National's high performance coating. For customers who don't want to spend a lot more for galvanized coatings, sell them on the value of National's high performance coating. Either way, you profit!



National's high performance coating products provide long-lasting corrosion protection for hardware used on decks, fences, sheds, barns, playsets – virtually any structure built with pressure-treated lumber and/or exposed to harsh weather environments.